

Cultivating Success Agricultural Entrepreneurship 12-Week Farm Business Planning Course

This in-depth business planning course covers:

Evaluating resources
Planning and research
Legal and management issues

Marketing strategies
Cultivating money resources
Budgets and financial statements



COURSE INSTRUCTOR

Mykel Taylor, Assistant Professor and Extension Economist
School of Economic Sciences, Washington State University

Participants produce a completed business plan by completion of course. Farmers and small business resource providers serve as guest speakers, bringing real world experience to the class.

Registration is required and space is limited.

Registration is \$250/business or household. Scholarships available.

*Course will be held Wednesday evenings from 5:30-8:30 PM starting February 2, 2011
Class locations in Puyallup & Pullman.*

Contact Doug Collins (Puyallup), dpcollins@wsu.edu; 253-445-4658 or
Mykel Taylor (Pullman), m_taylor@wsu.edu; 509-509-335-8503



United States
Department of
Agriculture

National Institute
of Food and
Agriculture

CULTIVATING SUCCESS
sustainable small farms education

WASHINGTON STATE UNIVERSITY
EXTENSION
Small Farms Program

A Cultivating Success program sponsored by WSU's Small Farms Team with support from from the Beginning Farmer and Rancher Development Program of the National Institute of Food and Agriculture, USDA Grant #2009-49400-05978