

Washington Swine Information Day

Washington Swine Information Day features an array of presentations that have been organized to meet the diverse and unique needs of Pacific Northwest swine producers. Topics at the day's event include balancing profitable rations using PNW feed sources, managing risk through livestock price protection insurance programs, animal disease traceability, and pork checkoff requirements for commercial, niche, and youth producers.

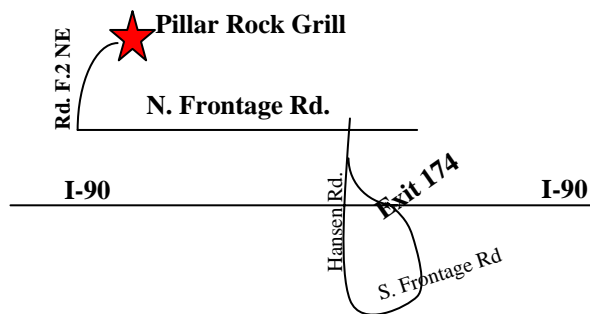
The morning featured topics will be factors influencing pork quality and taste for today's pork consumers. Mr. John Green, National Pork Board Director of Strategic Marketing, will present on the demographics and demands of both the U.S. and Export consumer. Dr. Jan Busboom, WSU Extension Meat Specialist, will follow with a presentation on management and production factors that influence the quality and taste of pork. Following the presentation, Dr. Busboom will conduct a taste test for participants showcasing pork raised under different production systems and different processing methods.

The afternoon session has been organized to feature topics of interest to the growing show pig interest in the PNW. Show pig topics include information on rules and requirements for importing and instate movement of pigs in Washington state, and transport, receiving and housing requirements for show pigs. The day will conclude with featured show pig speaker Jayme Albrecht, regionally recognized swine judge, speaking on how to train, prepare and show a champion show pig.

NOTE LOCATION :

Pillar Rock Restaurant

(Moses Lake Golf & Country Club)
1373 Rd F.2 NE
Moses Lake, WA 98837



From I-90 West: Exit 174, right on Hansen, immediate left on N. Frontage Rd., right on Rd F.2 NE. Strait to Pillar Rock

From I-90 East: Exit 174, right on S. Frontage Rd, right on Hansen, left on N. Frontage Rd, right on Rd F.2 NE, Strait to Pillar Rock

Are You Receiving the Washington Pork Producers Newsletter?

The Washington Pork Producers with support from the Pork Checkoff offer a quarterly newsletter designed around issues impacting Washington pork producers. If you are not currently receiving the newsletter and would like to do so, please contact Sarah M. Smith at smithsm@wsu.edu or 509-754-2011, Ext. 413.

Extension programs are available to all without discrimination. Evidence of discrimination may be reported through your local Extension office.

WASHINGTON SWINE INFORMATION DAY



February 3, 2012
8:30 AM to 5:15 PM
Pillar Rock Restaurant
Moses Lake , WA

A seminar designed for Progressive Pork Producers and Stakeholders in Washington State and other PNW States

Information will be valuable to:

- *Commercial and Small Production Swine Farms in the Pacific Northwest
- *Niche Pork Marketers
- *Agriculture Educators
- *Agency Representatives
- *Youth Producers
- *Fair & Jr. Show Representatives



Washington Swine Information Day

February 3, 2012



- 8:15 a.m. **Registration**
- 8:30 **Welcome— WSU Extension**
- 8:30 **News from WSU—**
Department of Animal Sciences Update, Dr. Margaret Benson, Chair
WSU Swine Center Update, Mr. Dean Peters, WSU Swine Center Manager
- 9:00 **Balancing Profitable Swine Rations For The PNW—**
 Ms. Jaime Sackmann, Wolfkill Feed & Fertilizer, Othello
- 10:00 **Reducing Financial Risk Through Swine Insurance Program: A Program Small Producers Can Participate In Too—**
 Ms. Jo Lynn Seufer, USDA Risk Management Agency, Spokane
- 10:30 **Break**
- 10:45 **Who Are & What Do Pork Consumers Want: U.S. & Export—**Mr. John Green, Director of Strategic Marketing, National Pork Board, Des Moines, IA
- 11:30 **Factors Influencing Pork Quality & Taste—AND Taste Panel—**Dr. Jan Busboom, WSU Extension Meat Specialist, Pullman
- 12:30 pm **WPP Luncheon —National Pork Board and Pork Checkoff Update—**Mr. John Green, Director of Strategic Marketing, National Pork Board, Des Moines, IA
- 1:30 **State Requirements for Import and Instate Swine Movement—Identification, Testing & Swine Exhibition —**Dr. Leonard Eldridge, DVM, WSDA State Veterinarian, Olympia
- 2:30 **Break**
- 3:00 **Pork Checkoff Requirements For Commercial, Niche, and Youth Producers—**
 Ms. Sarah M. Smith, Washington State University Extension
- 3:30 **Transporting, Receiving, and Housing For Show Pigs—**
 WSU Student Swine Coop, WSU Department of Animal Sciences, Pullman
- 4:15 **Training, Preparing and Showing A Champion Pig—**
 Ms. Jamey Albrecht, PNW Swine Judge & Past National Jr. Swine Assoc. V. Pres.
- 5:15 **Adjourn**
- 6:00 **WPP Dinner and Annual Meeting—**Scot Cocking, WPP President

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 February 3, 2012
 Pillar Rock Restaurant
 Moses Lake, WA

| | Fee | Number | Amount |
|--|------|---------|------------|
| Registration | \$40 | x _____ | = \$ _____ |
| <i>Includes: seminar, WPP dues, break, lunch, & handouts</i> | | | |
| Youth Registration | \$20 | x _____ | = \$ _____ |
| <i>Includes: seminar, handouts, break, lunch & handouts</i> | | | |
| Afternoon Session (1:00-5:15 PM) | \$10 | x _____ | = \$ _____ |
| No Lunch—includes <u>afternoon</u> seminar, break & handouts | | | |
| Additional Lunch | \$20 | x _____ | = \$ _____ |
| WPP Evening Dinner | \$25 | x _____ | = \$ _____ |
| Total Amount Enclosed | | | \$ _____ |
| Reminder: Registrations postmarked after January 27 will result in a \$15 late fee. DO NOT WAIT, get your registration in early! | | | |

Send completed form with check payable to **Washington Pork Producers**, WSU Grant/Adams Extension; Courthouse PO Box 37; Ephrata, WA 98823

Name(s) _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

Do you have special needs?:
 (WSU Extension will call to verify your request)

Moses Lake Lodging: Moses Lake has many convenient, quality lodging choices. Lodging information available at www.moses-lake.com or by calling the Chamber of Commerce at 1-800-992-6234

Cancellation Policy: If you cancel your registration by phone, 509-754-2011-Ext 413, or email, smithsm@wsu.edu, before January 27, you will receive your registration minus \$10 dues payment plus a \$15.00 cancellation fee.